

Sales & Marketing-CM

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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-16/2013-S&M-CM/38

Date: 09.04.2014

To

The Chief General Managers
All Telecom Circles/Districts
BSNL

Subject: Selling of 7.2 Mbps & 14.4 Mbps data cards through Franchisee channel-reg.

In view of queries raised in West Zone review meeting on dated 17.02.2014 (Action Point no. 24) regarding sale of 7.2/14.4 Mbps data cards through Franchisee channel, it is clarified that franchisee channels are allowed to sale 2G/3G data cards as defined in "Annexure-D" issued vide this office letter no. 27-9/2010-S&M-CM/81 dated 20.06.2012.

In special cases like promotional offer for data cards at reduced price bundled with ADSL Broadband customers under annual payment option, sale of data cards is allowed through CSCs only.

(Upendra Bakolia)
Add. GM(S&M) CM